**Key Concepts**

**Population**: All of the subjects you want to study

**Sampling**: process of selecting a group of subjects in such a way that individuals represent the larger group

**Types of Sampling**: simple random, systematic, stratified, and cluster sampling

**Unit of Observation**: Unit described by one’s data

**Observation Protocol**: the set of rules you must follow while conducting your research

**Time Sampling**: making observations with specific time constraints

**Product Samples**: Snapshot of what you are observing (looking at pre/post assessments)

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**Bibliography**

